

# ANNUAL REPORT

OCTOBER 1, 2019 - SEPTEMBER 30, 2020



CREATIVE LIVING

## Our Mission

Creative Living provides affordable, wheelchair accessible housing for disabled adults who desire to further their education, pursue careers and contribute to the community.

## FISCAL YEAR 19-20 IN REVIEW

The impact of the COVID-19 pandemic on Creative Living was far-reaching during the 2019-20 fiscal year. Like many non-profit organizations, we were forced to cancel two of our three, signature, fundraising events and consider areas of cost-cutting to ensure we could continue to achieve our mission and provide 24/7 on-call assistance to our residents.

Despite these unprecedented challenges, we enjoyed a strong year on many fronts. We welcomed two, new residents into our Creative Living community; we sustained around-the-clock staffing of our RA program during the stay-at-home order last spring; and we continue to enjoy a strong financial position for a non-profit of our size, thanks to the continued generosity and financial support of our friends, including a \$237,000 estate gift and grant awards totaling more \$400,000!

As of this writing, fiscal year 2020-21 holds much promise for Creative Living. We continue to streamline our internal processes and controls; we will be remodeling the community room and addressing critical needs at our Perry Street property to ensure functionality and complete accessibility for our residents; and we persist in our efforts to bring more people to know our organization and mission.

### SNAPSHOT OF INCOME & EXPENSES

**2019-20**

Total Revenue .....	\$1,643,201
<i>(As reported on combined, audited financial statements)</i>	
Total Expenses for Program Services .....	\$775,114
Total General & Administrative Expenses ...	\$85,202
Total Fundraising Expenses .....	\$43,975
Net assets as of September 30, 2020 .....	\$3,164,646

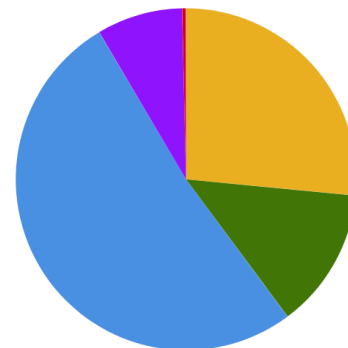
## INCOME

The U.S. Department of Housing & Urban Development (HUD) is an essential partner to Creative Living, providing income to our organization in the form of rent subsidies. These subsidies, which are calculated individually for each resident based on their income, are what make our communities affordable and promote independent living.

1. HUD Rent Subsidy .....	\$ 435,838
2. Resident Rents & Fees .....	\$ 218,828
3. Contributions (see reverse) .....	\$ 848,851
4. Investment Income .....	\$ 133,932
5. Other Income .....	\$ 5,752

**Total Income \$ 1,643,201**

- HUD Rent Subsidy (26.52%)    ■ Resident Rents & Fees (13.32%)
- Contributions (51.66%)    ■ Investment Income (8.15%)
- Other Income (0.35%)



## CREATIVE LIVING BOARD OF TRUSTEES

James Martin, Insurance Industry Program Delivery Executive

**President**

Todd Ackerman, LKQ Corporation  
 Emily Arp, Advanced Drainage Systems  
 Nicholas Bass, Bricker & Eckler  
 David Berentz, Grange Insurance

Kenny Hall, State Farm/CCEG  
 Jon Giganti, CCC Information Services  
 Mira Kipker, Kipker Consulting

John Lepley, IT Consultant  
 Kim Manley, Veeam Software  
 Rebecca Mohiuddin, Central Ohio PCP  
 Chris Wager, MacMurray & Shuster LLP

## EXPENSES

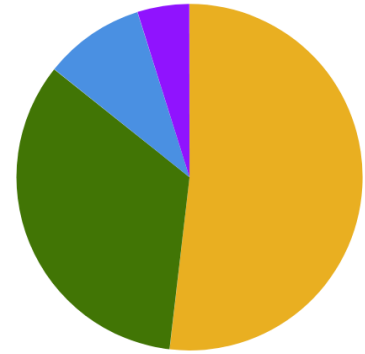
Over 85% of Creative Living's expenses correlate directly to the mission-related services provided to our residents; that is, affordable housing and our unique Resident Assistance Program.

Creative Living prides itself on operating with the utmost integrity. This commitment to accountability, transparency and efficiency is what has earned us high ratings from three of the largest charity watchdogs: Guidestar, the BBB Wise Giving Alliance and Charity Navigator.

1. Affordable Housing Program .....	\$ 468,938
2. Resident Assistance Program .....	\$ 306,176
3. General & Administrative Expenses .....	\$ 85,202
4. Fundraising Expenses .....	\$ 43,975

**Total Expenses \$ 904,291**

- Affordable Housing Program (51.86%)
- Resident Assistance Program (33.86%)
- General & Administrative Expenses (9.42%)
- Fundraising Expenses (4.86%)

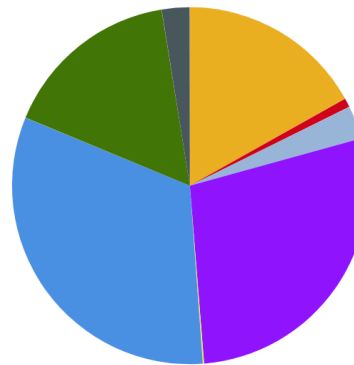


## CONTRIBUTION INCOME

In a year with lost revenue from the cancellation of two of our signature, fundraising events, Creative Living contribution income was bolstered by significant grant dollars and an estate gift that accounted for more than 75% of contributions in FY19-20.

1. Annual Campaign .....	\$ 143,431
2. Unrestricted Grants .....	\$ 137,811
3. Restricted Grants .....	\$ 275,000
4. Estate Gifts .....	\$ 237,603
5. Workplace Giving/United Way .....	\$ 21,491
6. Brew Review .....	\$ 25,585
7. Bouquet of Flavours .....	\$ 7,000
8. Service Board .....	\$ 930

**Total Contributions \$ 848,851**



- Annual Campaign (16.9%)
- Bouquet of Flavours (0.82%)
- Brew Review (3.01%)
- Estate Gifts (27.99%)
- Service Board (0.11%)
- Restricted Grants (32.4%)
- Unrestricted Grants (16.24%)
- Workplace Giving/United Way (2.53%)

**\$1,000**

The average donation in FY19-20, exclusive of grant awards

**61**

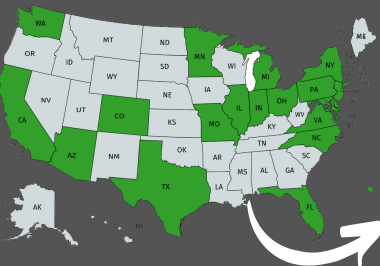
The number of NEW donors to Creative Living in FY19-20

**30**

The number of donors who give via United Way or workplace giving

**5**

The number of grants received during the 12 months ended 9.30.20



**19**

The number of states in the Creative Living donor footprint

**75**

The number of new followers on our social media channels

**17,568**

The number of hours of continuous RA coverage at two facilities

